

EKK (Bachelor's Programme in Food Economy and Consumption) teaching programme for academic year 2026-27

Code	Course unit name	ECTS	Period	Languages	Mode of teaching / Method of completion	Open university studies	Open to exchange students	Open to other degree programmes
EKK-001	Orientation Studies in Food Economics and Consumer Economics	2 cr	1	Finnish	Contact teaching / Moodle assignments	no	no	no
EKK-010	Work life period in Food economics och Consumer economics	5 cr	1-4, summer	Finnish	Independent study / Internship report	no	no	no
EKK-011	Project Work in Food Economics and Consumer Economics	5 cr	1-4	Finnish	Contact teaching / independent study	no	no	no
EKK-014	Peer teaching in Food economics and consumption	1 - 5 cr		Finnish	Contact teaching	no	no	no
EKK-101	Basics of Consumption Studies	5 cr	1	Finnish	Contact teaching / essay	yes	no	Students completing the EKK programme and the EKK-500 module are prioritized
EKK-102	Introduction to Food Economy	5 cr	2	Finnish	Contact teaching / exercises or group work	yes	no	Students completing the EKK programme and the EKK-500 module are prioritized
EKK-103	Basics of Management and Organizations	5 cr	2	Finnish	Contact teaching / exam	yes	no	1) EKK students, 2) YMTA students, 3) ERK students, 4) other University of Helsinki students + Open University quota
EKK-104	Principles of Marketing	5 cr	3	Finnish	Contact teaching / exam and exercises	yes	no	EKK students, 2) YMTA students, 3) ERK students, 4) other University of Helsinki students + Open University quota
EKK-201	Basics of Research Methods in Food Economy and Consumption	5 cr	4	Finnish	Contact teaching / seminar presentations and written assignments	no	no	Only EKK students
EKK-301	Sustainable Food Consumption	5 cr	3	Finnish	Contact teaching / learning diary, group work and its report	yes	no	A quota of 5 places for Climate Change students. Open to others if space is available, with priority given to EKK students.
EKK-302	Strategic management and foresight	5 cr	3	Finnish	Blended learning / group work and practice work	yes	no	Open to others if space is available, with priority given to EKK students
EKK-303	Entrepreneurship and society	5 cr	4	Finnish	Contact teaching / learning diary	no	no	Open to others if space is available, with priority given to EKK students
EKK-304	Consumer Wellbeing and Agency in the Society	5 cr	1	Finnish	Contact teaching / learning diary	no	no	Open to others if space is available, with priority given to EKK students
EKK-304	Consumer Wellbeing and Agency in the Society	5 cr	1	English	Book exam	no	yes	Open to others if space is available, with priority given to EKK students
EKK-305	Retail and Service Marketing	5 cr	2	Finnish	Contact teaching / exam or group work	no	no	1) EKK students, 2) students completing the Entrepreneurship and Innovation module, 3) YMTA students, 4) other University of Helsinki students
EKK-305	Retail and Service Marketing			English	Book exam	no	yes	Open to others if space is available, with priority given to EKK students
EKK-306	Business Logics and Economic Indicators	5 cr	2	Finnish	Contact teaching / exercises and group work	no	no	1) EKK students, 2) students completing the Entrepreneurship and Innovation module, 3) YMTA students, 4) other University of Helsinki students
EKK-307	Cultural Consumer Research and Everyday Life	5 cr	2	Finnish	Contact teaching / essay and peer assessment	yes	no	Priority is given to EKK students. Open to others if space is available.
EKK-308	Customer-oriented Product Development in the Food Industry	5 cr	3	Finnish	Contact teaching / exam or group report	no	no	Students completing the EKK programme and the EKK-500 module are prioritized
EKK-309	Sustainability and global food value chains	5 cr	3	English	Blended learning / exam and group work	no	yes	Students completing the EKK programme and the EKK-500 module are prioritized
EKK-310	Quality Management in Food Industry	5 cr	4	Finnish	Contact teaching / practical assignment	no	no	Students completing the EKK programme and the EKK-500 module are prioritized
EKK-320	Bachelor's thesis seminar	3 cr	1-4	Finnish	Contact teaching / essay, peer assessment and exams	no	no	no