

**EKK (Bachelor's Programme in Food Economy and Consumption) teaching programme for academic year 2026-27**

| Code    | Course unit name                                             | ECTS     | Period      | Languages | Mode of teaching /<br>Method of completion                       | Open university<br>studies | Open to exchange<br>students | Open to other degree programmes                                                                                                                |
|---------|--------------------------------------------------------------|----------|-------------|-----------|------------------------------------------------------------------|----------------------------|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|
| EKK-001 | Orientation Studies in Food Economics and Consumer Economics | 2 cr     | 1           | Finnish   | Contact teaching / Moodle assignments                            | no                         | no                           | no                                                                                                                                             |
| EKK-010 | Work life period in Food economics och Consumer economics    | 5 cr     | 1-4, summer | Finnish   | Independent study / internship report                            | no                         | no                           | no                                                                                                                                             |
| EKK-011 | Project Work in Food Economics and Consumer Economics        | 5 cr     | 1-4         | Finnish   | Contact teaching / independent study                             | no                         | no                           | no                                                                                                                                             |
| EKK-014 | Peer teaching in Food economics and consumption              | 1 - 5 cr |             | Finnish   | Contact teaching                                                 | no                         | no                           | no                                                                                                                                             |
| EKK-101 | Basics of Consumption Studies                                | 5 cr     | 1           | Finnish   | Contact teaching / essay                                         | yes                        | no                           | Students completing the EKK programme and the EKK-500 module are prioritized                                                                   |
| EKK-102 | Introduction to Food Economy                                 | 5 cr     | 2           | Finnish   | Contact teaching / exercises or group work                       | yes                        | no                           | Students completing the EKK programme and the EKK-500 module are prioritized                                                                   |
| EKK-103 | Basics of Management and Organizations                       | 5 cr     | 2           | Finnish   | Contact teaching / exam                                          | yes                        | no                           | 1) EKK students, 2) YMTA students, 3) ERK students, 4) other University of Helsinki students + Open University quota                           |
| EKK-104 | Principles of Marketing                                      | 5 cr     | 3           | Finnish   | Contact teaching / exam and exercises                            | yes                        | no                           | EKK students, 2) YMTA students, 3) ERK students, 4) other University of Helsinki students + Open University quota                              |
| EKK-201 | Basics of Research Methods in Food Economy and Consumption   | 5 cr     | 4           | Finnish   | Contact teaching / seminar presentations and written assignments | no                         | no                           | Only EKK students                                                                                                                              |
| EKK-301 | Sustainable Food Consumption                                 | 5 cr     | 3           | Finnish   | Contact teaching / learning diary, group work and its report     | yes                        | no                           | A quota of 5 places for Climate Change students. Open to others if space is available, with priority given to EKK students.                    |
| EKK-302 | Strategic management and foresight                           | 5 cr     | 3           | Finnish   | Blended learning / group work and practice work                  | yes                        | no                           | Open to others if space is available, with priority given to EKK students                                                                      |
| EKK-303 | Entrepreneurship and society                                 | 5 cr     | 4           | Finnish   | Contact teaching / learning diary                                | no                         | no                           | Open to others if space is available, with priority given to EKK students                                                                      |
| EKK-304 | Consumer Wellbeing and Agency in the Society                 | 5 cr     | 1           | Finnish   | Contact teaching / learning diary                                | no                         | no                           | Open to others if space is available, with priority given to EKK students                                                                      |
| EKK-305 | Retail and Service Marketing                                 | 5 cr     | 2           | Finnish   | Contact teaching / exam or group work                            | no                         | no                           | 1) EKK students, 2) students completing the Entrepreneurship and Innovation module, 3) YMTA students, 4) other University of Helsinki students |
| EKK-305 | Retail and Service Marketing                                 | 5 cr     | 2           | English   | Book exam                                                        | no                         | yes                          | Open to others if space is available, with priority given to EKK students                                                                      |
| EKK-306 | Business Logics and Economic Indicators                      | 5 cr     | 2           | Finnish   | Contact teaching / exercises and group work                      | no                         | no                           | 1) EKK students, 2) students completing the Entrepreneurship and Innovation module, 3) YMTA students, 4) other University of Helsinki students |
| EKK-307 | Cultural Consumer Research and Everyday Life                 | 5 cr     | 2           | Finnish   | Contact teaching / essay and peer assessment                     | yes                        | no                           | Priority is given to EKK students. Open to others if space is available.                                                                       |
| EKK-308 | Customer-oriented Product Development in the Food Industry   | 5 cr     | 3           | Finnish   | Contact teaching / exam or group report                          | no                         | no                           | Students completing the EKK programme and the EKK-500 module are prioritized                                                                   |
| EKK-309 | Sustainability and global food value chains                  | 5 cr     | 3           | English   | Blended learning / exam and group work                           | no                         | yes                          | Students completing the EKK programme and the EKK-500 module are prioritized                                                                   |
| EKK-310 | Quality Management in Food Industry                          | 5 cr     | 4           | Finnish   | Contact teaching / practical assignment                          | no                         | no                           | Students completing the EKK programme and the EKK-500 module are prioritized                                                                   |
| EKK-320 | Bachelor's thesis seminar                                    | 3 cr     | 1-4         | Finnish   | Contact teaching / essay, peer assessment and exams              | no                         | no                           | no                                                                                                                                             |