

EKM (Master programme of Food and Consumer economics) teaching programme for Academic year 2026-27

Code	Course unit name	Scope (cr)	Period	Languages	Mode of teaching / Method of completion	Open university studies	Open to exchange students	Open to other degree programmes	Additional information on target groups
EKM-101	Introduction to the Master program in Food Economy	0	1 and 3	Finnish	Blended teaching	No	No	No	-
EKM-102	Digital marketing in the food industry	5	1	Finnish	Contact teaching / Exam and course assignments	No	No	No	-
EKM-103	Managing innovation in agri-food value chains for sustainability	5	4	Finnish	Blended teaching / Exam and group work	No	Yes	Yes	-
EKM-104	Theoretical Approaches to Research on Food Consumption	5	3	Finnish	Blended teaching / Group work or practice work	Yes	No	Yes	Primarily EKM students, followed by students in the FOOD, SOSM and EDUM home economics teacher study track
EKM-114	Practical training	5	1-4	Finnish	Practice	No	No	No	-
EKM-116	Special Issues in Consumer Studies	5	2-3	English	Blended teaching / Report or literature exam	No	Yes	Yes	COS and EDUM students are prioritized after EKM students
EKM-117	Special questions in marketing	5	1	Finnish	Contact teaching / Exam and group works	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-119a	Research Approaches in Food Economy and Consumption	5	4	Finnish	Contact teaching / Practice work and peer review	No	No	No	-
EKM-119b	Thesis seminar	5	1-4	Finnish, Swedish, English	Contact teaching /seminar	No	No	No	-
EKM-120	Master thesis	30	1-4	Finnish, Swedish, English	Written work	No	No	No	-
EKM-121	Qualitative Research Methods	5	1	Finnish	Blended teaching / Group work or individual report	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-122	Ecological Economics and the Food Business	5	1	English	Contact teaching / Exam	Yes	Yes	Yes	Primarily EKM students, then other mmtkd students
EKM-125	Consumer in a retail context	5	4	Finnish	Blended teaching / Learning diary and group work	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-127	Sustainable entrepreneurship	5	2	English	Contact teaching/ Learning diary	No	Yes	Yes	Primarily EKM students, then other mmtkd students
EKM-129	Brand marketing	5	2	Finnish	Contact teaching / Group work, learning diary	Yes	No	Yes	Primarily EKM students, then other mmtkd students
EKM-130	Managing Sustainability Transition in Food Sector Companies	5	1	Finnish	Blended teaching / Learning diary and group work	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-134	Special Issues in Management and Organizations	5	3	Finnish	Contact teaching / Exam and written work	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-135	Solutions to Contemporary Issues in the Food Sector	5	4	Finnish	Contact teaching / Group work and reporting	Yes	No	Yes	Primarily EKM students, then other mmtkd students
EKM-9000	Course with changing theme in Food and Consumer economics -The Animal Question in Social and Economic Sciences	5	4	Finnish	Contact teaching / Exam	Yes	No	Yes	Primarily EKM students, then other students