

Teaching programme of Master programme of Food and Consumer economics (EKM) for Academic year 2025-26

Code	Course unit name	Scope (cr)	Period	Languages	Mode of teaching / Method of completion	Open university studies	Open to exchange students	Open to other degree programmes	Additional information on target groups
EKM-101	Introduction to the Master program in Food Economy	0	1 and 3	Finnish	Blended teaching	No	No	No	-
EKM-102	Digital marketing in the food industry	5	1	Finnish	Contact teaching / Exam and course assignments or / and group work	No	No	No	-
EKM-103	Managing innovation in agri-food value chains for sustainability	5	4	Finnish	Blended teaching / Exam and group work	No	Yes	Yes	-
EKM-104	Food consumption, markets and society	5	3	Finnish	Blended teaching / Learning diary and practice work	Yes	No	Yes	Primarily EKM students, then other mmtkd students
EKM-110	Theories of sustainability	5	3	English	Contact teaching / Exam or essay	No	Yes	Yes	-
EKM-114	Practical training	5	1-4	Finnish	Practice	No	No	Yes	-
EKM-116	Consumer studies, special issues	5	2-3	Finnish	Blended teaching / Essay	No	No	Yes	-
EKM-117	Special questions in marketing	5	1	Finnish	Contact teaching / Exam and group work	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-119	Thesis seminar	5	1-4	Finnish	Contact teaching	No	No	No	-
EKM-120	Master thesis	5	1-4	Finnish	Written work	No	No	No	-
EKM-121	Qualitative Research Methods	5	1	Finnish	Blended teaching / Group work or individual report	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-122	Ecological economics	5	1	English	Contact teaching / Lecture diary	No	Yes	Yes	Primarily EKM students, then other mmtkd students
EKM-123	Organizations and economics degrowth	5	2	English	Contact teaching / Learning diary and essay	No	Yes	Yes	-
EKM-124	Political bioeconomy	5	3	English	Contact teaching / Lecture diary and course assignments	No	Yes	Yes	-
EKM-125	Consumer in a retail context	5	4	Finnish	Blended teaching / Learning diary and group work	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-127	Sustainable entrepreneurship	5	2	English	Contact teaching/ Learning diary and essay	No	Yes	Yes	Primarily EKM students, then other mmtkd students
EKM-128	Rural perspectives on sustainability transformations of societies	5	2	Finnish	Distance teaching / Learning diary and group work	No	No	Yes	-
EKM-129	Brand marketing	5	2	Finnish	Contact teaching / Group work	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-130	Managing innovative sustainability transition	5	1	Finnish	Blended teaching / Learning diary and group work	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-131	Sustainability-driven consumer marketing in food business	5	2	Finnish	Blended teaching / Practice assignments	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-132	Diverse food economy	5	4	Finnish	Blended teaching / Essay	No	No	Yes	Primarily EKM students, then other mmtkd students
EKM-133	Philosophy of science	5	1	Finnish	Online teaching / Exam	No	No	No	-